

My SkinFitnessTM Complexion Booster





You Got It - Flaunt It. Naturally.

THE POWER OF SEA, SUN & EARTH

For years Paul Penders R&D team searched for a truly unique 100% vegetarian skincare formula that consists of unparalleled organic and natural ingredients backed up with scientific and clinically proven results to deliver immediate visible effects with unstoppable long-term benefits by boosting your skin's fitness.



As a strong believer in the power of natural ingredients, Paul Penders knows that the search for the 'fountain of youth' lies within tropical natural ingredients. Traveling around the world by land and sea, Paul's experiments with plants and herbs to delay skin's aging process became triumphant during his sailing expedition to search for marine seaweeds in the Caribbean Sea.



THE CARIBBEAN MIRACULOUS RED MARINE ALGAE



In the pure and unpolluted Central Caribbean Sea near Panama, we found the perfect marine algae that, indisputably was fit to become one of his main ingredients for My SkinFitness[™] Complexion Booster. Scientifically proven loaded with natural anti-aging and supermoisturizing properties, this seaweed not only naturally smoothens but also instantaneously improves suppleness and elasticity of any skin type.

THE AFRICAN MIRACLE MUJONSO BITTER PLANT

To enhance the effectiveness on the skin of red marine algae, and to intensely boost skin's toning and radiance, we looked into a herb that he knows very well; Mujonso bitter herb that in its native Central Africa is known as 'women's herb.' For My SkinFitness[™], Paul tested the deep green leaves of this bitter plant.

The essence of the Mujonso bitter plant is the perfect ingredient- partner for Paul Penders exciting new dual- formula to be shared with seaweed because the combination brings exceptionally rich in antioxidants to the product that play a huge role in providing anti-aging properties. It improves resistance to environmental factors such as pollution and UV sunrays.



The immense health benefit of bitter Mujonso's antibacterial working is significant to clarify the system. In several clinical studies it is scientifically proven to support boosting a 'joie de vivre' of your complexion!



THE WORLDS FIRST 100% VEGAN MARINE-HERB My SkinFitness™ TECHNOLOGY

The secret of combining unique tropical plants for radiant, younger-looking skin, naturally



With the new, unique 'dual approach' Paul Penders combines the magic power of marine seaweed and the miracle Mujonso bitter herb, with the 100-year old Penders' family secret LevensESSENTIE GOLD[®], an intensely extract made from 22 organic herbs, enriched with fruit enzymes, anti-oxidants and vitamins A, C and E to create "the fountain of youth. My SkinFitness™ Technology" creates a 'fountain of youth' so powerful, so fitness restoring, so illuminating and so rejuvenating that the women in our own clinical reviews test team were raving about their increased soft and radiant skin in just few weeks time.

My SkinFitness[™] Complexion Booster is created from ingredients that are scientifically and laboratory proven to be beneficial for the skin. A creation through traveling around the world and research by Paul Penders and our R&D team across seas and tropical jungles originates the combination of secret ingredients by using the latest extraction technology.

THE "LOOK NATURAL - NOT PLASTIC FORMULA" THAT ENHANCES YOUR NATURAL BEAUTY & HELPS TO REVERSE THE SIGNS OF AGING.

Do not all of us want to look younger and beautiful? The request to Paul Penders to find a NATURAL formula to achieve a fair and radiant complexion, the ground breaking formula to younger-looking skin was born with My SkinFitness[™] Complexion Booster.

The first time using My SkinFitness[™] Complexion Booster will bring almost instantly positive changes to the feel of skin, but My SkinFitness[™] Complexion Booster is especially



designed for REGULAR USE. Its ingredients, in clinical studies, has shown to improve cell's natural function and to increase skin's protection from harmful UV sun rays.

Fast-acting with long lasting effects, My SkinFitness[™] Complexion Booster fights the signs of ageing including dryness, uneven color and texture, and unsightly age spots and wrinkles. Don't just get your muscles in shape by daily exercise but get your skin fit with simple daily regimen with My SkinFitness[™] Complexion Booster.

Scientifically proven ingredients helps lighten and brighten your skin as it becomes firmer, smoother and supple. My SkinFitness™ contains ingredients that meet ECOCERT and NATRUE standards, including EU and FDA regulations.

With regular use skin becomes better hydrated with increased protection from the sun and pollution, boosting the best of natural radiant complexion.



AMERICAN WORLDWIDE AVA CERTIFIED 100% VEGETARIAN INGREDIENTS. My SkinFitness™ Complexion Booster HELPS TO:



SATISFACTION TEST

Tests conducted with 73 volunteers responded-

• 100% yes to improvement in the appearance of their skin.

• 94% yes to improvement in visible signs of lifting & firming in 4 weeks regular use.

• 79% yes in the reduction of lines and wrinkles in 8 weeks regular use.

• 82% yes in the improvement in softness and moisture-content over 8 weeks regular use.

INGREDIENTS



Marine Seaweed

Algae thrive in conditions of strong sun and nutrient-rich water. An important feature for cosmetic use is the outer coat of mucilage which protects the plants from drying out; some seaweeds produce great quantities of this "slime." As a secret ingredient for My SkinFitness™, seaweeds are chosen from the cleanest ocean regions. Coastal Borneo and remote islands in the Caribbean are sparsely populated with little man-made waste to pollute. Seaweeds growing in these and similar areas show in tests to be among the most pure and beneficial for skincare.

Mujonso

Mujonso is used for its astounding healing purposes for women, few are aware that the amazing leaves contain high antioxidants and beneficial for skincare. We tested Mujonso as a secret ingredient in My SkinFitness[™] Complexion Booster during our R&D, with Mujonso plants. The R&D team uses technology to extract the incredible essence of Mujonso that provides essentially the glowing, radiant skin.



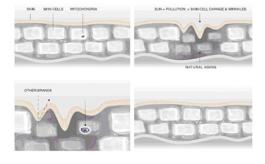


LevensESSENTIE Gold®

Paul Penders' family secret, a 100-year old time-tested, holistic infusion of 22 organicherbs, fruitenzymes, vitamins and antioxidants that restores, rejuvenates, detoxifies and revitalizes the natural beauty of skin. Learn more about the ingredients on our website, <u>www.paulpenders.com</u>.

Plant Peptides

Smaller than proteins, these naturally occurring molecules are made up of amino acids that can have many positive effects when applied to the skin. 'Botoxlike' wrinkle reduction and stimulation of collagen production make peptides derived from plants powerful ingredients in the My SkinFitness[™] formula.





Daisy Flower Extract

Is the daisy the world's most cheerful flower? A little-known property is that the extract is one of the best herbals for lightening and brightening skin pigmentation. Studies show it reduces the production of skin-darkening melanin and decreases the color-intensity of age spots. With astringent and wound-healing properties as well, daisy flower extract adds a highly efficient natural skin-lightening agent to the formula.

Soybean Extract

My SkinFitness[™] offers relief for stressed skin and premature ageing due to sun damage with the addition of pure soybean extract. Soybeans have built-in natural photo-protection and also aid in cell regeneration. Special care is used to ensure that the plants are grown organically and are GMO-free.



HOW TO USE?



CLEANSER

Squeeze an appropriate amount onto dry hands. In circular motions, apply to whole face and neck. Gently massage and rinse with warm water.





SKIN TONER

Pour generous amount onto palms and apply by patting gently onto face and neck, let dry.

STEP 3 Ap 5pr for

My SkinFitness™Complexion Booster

Apply 10-15 powerful drops onto palm of hands and spread evenly on to face and neck, allow few seconds for product to dry.







AM / PM MOISTURIZER

Squeeze an appropriate amount of moisturizer onto palms and spread evenly onto face daily \prime every evening.

5 HERBAL SUNSCREEN

STEP



Apply liberally 20 minutes before sun exposure. Re-apply every 2 hours after swimming or showering.



HOW TO USE?

Why are we different from other products?

No other skincare in the market uses a combination of seaweed and mujonso for anti aging results. Paul Penders products are 100% vegetarian, organic and natural ensuring only the purest and best products are used to nourish your skin with what nature has to offer.

How long before my skin starts to improve?



Clinical studies show that skin starts to improve almost immediately after the first application. Improvement of skin texture is expected during the first weeks of daily application.

What to expect after using My SkinFitness[™] Complexion Booster?

Instant lifting of face during the first time of application. After 1-2 weeks of application, dark spots and scar marks are visibly lighter. Prolong usage will deliver a firmed, toned and exuberant complexion.

Does your product contain artificial fragrance?

Paul Penders uses authentic botanical extracts in the products and are natural. No harsh chemicals or synthetic fragrances are added.

What is your animal testing policy?

We are against testing cosmetics or skincare on animals. This policy we have incorporated since the start more than 50 years ago

Do Paul Penders products contain preservatives?

Preservatives are needed to help skincare products stay fresh and free from unwanted bacterial growth when used over a period of time. We use a natural derived preservative with ECO-Cert standards.





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